

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Oct 12, 2015
2. SEC Identification Number
AS095002283
3. BIR Tax Identification No.
004-703-376
4. Exact name of issuer as specified in its charter
DMCI Holdings, Inc.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
3/F Dacon Bldg 2281 Don Chino Roces Avenue Makati City
Postal Code
1231
8. Issuer's telephone number, including area code
(632) 888 3000
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	13,277,470,000
Preferred	3,780

11. Indicate the item numbers reported herein
Item No. 9



DMCI Holdings, Inc. DMC

PSE Disclosure Form 4-13 - Clarification of News Reports *References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Clarification of news article: DMCI to enter comm'l, mass housing sector

Source	philstar.com
Subject of News Report	DMCI to enter comm'l, mass housing sector
Date of Publication	Oct 12, 2015

Clarification of News Report

October 12, 2015

DISCLOSURE DEPARTMENT
The Philippine Stock Exchange
3/F Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: JANET A. ENCARNACION
Head, Disclosure Department

Gentlemen:

We reply to your request for clarification on the news entitled "DMCI to enter comm'l, mass housing sector" posted in philstar.com on October 12, 2015. The article reported in part that:

"DMCI Homes, the property development arm of the Consunji Group's DMCI Holdings, is allotting P20 billion next year for new projects including P12 billion for land acquisition and construction, a ranking official said.

In an interview with The STAR, DMCI Homes chief finance officer Joseph Ramil Lombos said the company would make its debut in the commercial space and mass housing sector next year as part of efforts to expand its offerings other than the mid- and high-rise residential units.

. . . .

For its foray into the commercial business, DMCI Homes is putting up a 40-story tower in Pasong Tamo, Makati which it plans to lease to a single developer.

. . . .

He said DMCI Homes is spending P1.7 billion for the construction of the building, which the company expects to launch within the second half of next year.

For its mass housing projects, Lombos said the company would construct residential units ranging from P500,000 to P1.5 million, targeting the lower income segment.

DMCI Homes' first area is a 30-hectare property outside Metro Manila but within Luzon. He said there are other areas identified but all are outside Metro Manila because of the lower cost of land.

He declined to identify the areas, saying DMCI Homes is still finalizing the master plan for the mass housing segment but said the company is aiming to launch this new business in the third quarter of 2016.

The P20 billion outlay, which is almost the same as last year, includes land acquisition and construction cost of P12 billion, while the rest of the amount would go to taxes, marketing and selling expenses, Lombos said.

'It's almost the same as this year, P20 billion,' he said on the company's total capex for 2016.

DMCI Homes is optimistic of these new segments as it has built on a reputation of being among the country's known property giants.

For its residential unit, the company is gearing up to launch P60 billion worth of 12 new projects next year with 15,000 units.

. . . .

The company expects sales and reservations to reach P22 billion this year from last year's P20 billion.

We would like to clarify the above statements with the following:

1. DMCI Homes, Inc., the Company's wholly-owned residential development subsidiary, is allotting P20 billion for its new projects next year. Of this amount, P6.5 billion will be earmarked for construction costs while P5.5 billion will be set aside for land acquisition. The rest of the amount will cover marketing and selling expenses, taxes and other corporate expenses.
2. Its first commercial project will be launched in the first quarter of 2016. Located at Chino Roces, Makati City, the project will include more than 40 floors of commercial space with parking lots. Total construction cost is estimated at P2.5 billion.
3. For 2016, DMCI Homes will launch P60 billion worth of new projects with around 15,000 units.
4. Total landbank of DMCI Homes stands at 100 has.
5. 2015 target sales is P20.6 B
6. The mass housing development is still at the planning stage.

Thank you.

Other Relevant Information

None

Filed on behalf by:

Name	Herbert Consunji
Designation	Chief Finance Officer